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Turning Data Into Knowledge: Will Enterprise 3.0 Have the Answers?

By: MIT Sloan CIO Symposium via Marketwire News Releases

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MIT Sloan's Dr. Andrew McAfee Moderates Panel of Experts at MIT Sloan CIO Symposium

CAMBRIDGE, MA -- (Marketwire) -- 05/10/10 -- The Internet has changed the world with easier access to more information and multi-channel communication. But what if a company's technology platform not only stored and retrieved data, but it could think, rationalize and reason like a human brain?

On May 19, at the seventh annual MIT Sloan CIO Symposium, a panel of experts on the Web of Data and Linked Data will discuss where Enterprise 3.0 is heading and provide insights into approaches that will help CIOs better manage, handle and integrate data across the enterprise.

The panel of all-star industry experts includes:

- Dr. Andrew McAfee, Principal Research Scientist, Center for Digital Business at the MIT Sloan School of Management
- Ralph Swick, COO, W3C
- Greg Hansen, VP of IT, AMD
- Gene Rodgers, President and COO, Clearway Companies
- Dr. Edward Curry, Research Scientist, Digital Enterprise Research Institute (DERI)

"As the volume of data generated increases meteorically, so must an organization's ability to link, consume and make sense of all of this information," said Dr. Graham G. Rong, chair of MIT Sloan CIO Symposium. "Enterprise 3.0 is projected to have an effect far beyond that experienced with Web 2.0, the movement behind YouTube, LinkedIn, Facebook and other social networking and content sharing sites."

For more information and registration, visit: <http://www.mitcio.com/agenda.php>

About the MIT Sloan CIO Symposium

The MIT Sloan CIO Symposium is the premier global event for CIOs and senior IT executives to become better business leaders. In one day, CIOs and senior IT executives receive actionable information that enables them to meet the challenges of today's

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changing global economy. The annual event offers a day of interactive learning and thought-provoking discourse on the future of technology, best practices, and business that is not available anywhere else. The MIT Sloan CIO Symposium is organized and developed by a team from the MIT Sloan Alumni Club of Boston, the MIT Center for Digital Business and the Boston Chapter of the Society for Information Management. Visit www.mitcio.com for more information and registration. Follow Symposium updates on <http://twitter.com/mitciosymposium>.

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