DERI researcher gets key role at top IT event

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By Declan Varley

Dr Edward Curry, an eBusiness Researcher at the Digital Enterprise Research Institute (DERI), NUIGalway will join senior executives from around the world as a featured panelist at the 2010 MIT Sloan CIO Symposium, the premier international event for Chief Information Officers (CIOs) and senior IT executives to become better business leaders.

Dr Curry will be speaking about Enterprise 3.0 and is one of more than 50 presenters from a wide range of industries, as well as leading academics from the MIT Sloan School of Management. As a technology driven event the Symposium informs technology vision and discussion on better ways to advance technology leadership and enhance business performance for enterprises.

As the volumes of data generated by the enterprise increases, so too must the organization’s ability to link, acquire and decipher all the information to optimize performance. For many CIOs, Enterprise 3.0, a system of effective knowledge management, provides new services through more effective data integration. However it also presents new challenges, particularly in the areas of solution’s technology adoption and its integration into existing business units.

According to Dr Curry, “Enterprise 3.0 is about breaking down barriers that stop or slow information flows within or between companies. Linked data technology, a cornerstone of Enterprise 3.0, is having a significant impact by simplifying the way businesses share and reuse their data assets”.

In the Enterprise 3.0 panel, experts on the Web of Data and Linked Data will discuss emerging approaches to Enterprise 3.0. The discussion will provide CIOs with more insights into upcoming approaches surrounding the global IT market and how these concepts can better serve a company. Edward Curry investigates the impact and adoption trends of emerging technologies within industry. His specific focus for the last number of years has been how linked data technology and the web of data are changing the way business work and interact with information.

Dr Curry added: “The fundamental concept of linked data is that data is created with the mindset that it will be shared and reused by others. Linked data can empower employees to be creative and innovative when working with data, to combine, manipulate and analyse it to find unexpected reuses beyond its original intended purpose.”

“Our attendance remains high because we attract key academic contributors such as Dr Edward Curry,” said Graham G. Rong, the 2010 CIO Symposium Chair. “By bringing together innovative leaders, we foster an environment where attendees gain great insight about how to drive growth and be successful in these challenging times.”

Sean O’Riain, eBusiness Unit at DERI comments that “DERI’s core research theme is Enabling a Network of Knowledge and we are now experiencing significant uptake of technologies such as linked data a major step in the realisation of this goal”.

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The MIT Sloan CIO Symposium is the premier global event for CIOs and senior IT executives to improve business leadership. In one day, CIOs and senior IT executives receive actionable information that enables them to meet the challenges of today’s changing global economy. The annual event offers a day of interactive learning and thought-provoking discourse on the future of technology, best practices, and business that is not available anywhere else. The event attracts CIOs, senior business executives, senior IT decision makers and thought leaders from academia.

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